

Remit Address:

WJBK  
 New World Communications of Detroit Inc  
 PO Box 100624  
 Atlanta, GA 30384-0624  
 Main: (248) 557-2000  
 Billing: (248) 552-5129

**INVOICE**

Advertiser	Committee to Elect Shanelle Jackson
Product	August 2012 Primary
Estimate Number	August 2012 Primary

Invoice #	116252-1
Invoice Date	08/26/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/07/12

Station	WJBK
Account Executive	Matt Joseph
Sales Office	Detroit-Local
Sales Region	Local

Order #	116252
Alt Order #	Shanelle Jackson - Feder
Deal #	
Order Flight	08/06/12 - 08/07/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WJBK	Overnight Candidate Discount	2a-3a		08/06/12 to 08/12/12	2x	M-----				
	WJBK			M	08/06/12	:30	2:12 AM	SHANELLEJACKSON0812-FII	\$35.00		2
	WJBK			M	08/06/12	:30	2:46 AM	SHANELLEJACKSON0812-FII	\$35.00		1
2	WJBK	M-F 10a-11a News Candidate Discount	10a-11a		08/06/12 to 08/12/12	4x	MT-----				
	WJBK			M	08/06/12	:30	10:14 AM	SHANELLEJACKSON0812-FII	\$275.00		4
	WJBK			M	08/06/12	:30	10:51 AM	SHANELLEJACKSON0812-FII	\$275.00		1
	WJBK			Tu	08/07/12	:30	10:29 AM	SHANELLEJACKSON0812-FII	\$275.00		3
	WJBK			Tu	08/07/12	:30	10:58 AM	SHANELLEJACKSON0812-FII	\$275.00		2
<u>Aired Spots</u>		6									

<u>Gross Total</u>	\$1,170.00
<u>Agency Commission</u>	\$175.50
<u>Net Amount Due</u>	\$994.50
	<u>Payment Terms</u> 30 Days

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.